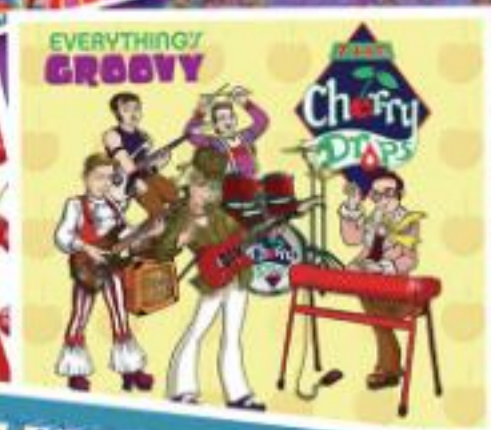


Spotlight On by Carolann Farnstrom



**COOLEST SONG
IN THE WORLD** The Cherry Drops
"Outta Sight"

LITTLE STEVEN'S UNDERGROUND GARAGE



The Cherry Drops are Outta' Sight!

Flagler Beach and Los Angeles based band, The Cherry Drops, are literally "Outta' Sight". Attention continues to grow for The Cherry Drops in record breaking numbers. This retro-powered pop band takes us back to the 60's with their beach-party style, right down to their Archie's-styled cartoon album cover. According to Leanne Kingwell, "Shlemiel, Shlemazel, Hasenpfeffer Incorporated" is a blazing punk surf theme, that's a tribute to 70's TV show "Laverne & Shirley." The Beach Boys influenced "Summertime Is A State of Mind" soothes, and a crisp cover of The Raspberries "I Wanna Be With You" excites. In fact you'll hear lots of familiar influences buried in the music, and its not all retro, "Let's Bug Out" is like Weezer meets Jan & Dean and "Surfer Slut" combines Dick Dale and The B-52's." Hey, from the mouth of babes... Check out their groovy, award-winning "Outta' Sight" video on youtube, where surfer James decides to bring the party to his nasty bosses office.

From their new album titled "Everything's Groovy" the song "Outta' Sight" was recognized by none other than Steven Van Zandt himself, owner and creator of "Little Steven's Garage Rock", broadcast on Sirius XM Channel 21, and has been named "The Coolest Song In The World". With over 1.2 million listeners in North America alone and reaching out to 151 countries, the song "Outta' Sight" can be heard at any given time. Impressive to say the least.

The Cherry Drops were formed in June 2012 and The name for the band, The Cherry Drops, is a spoof of The Raspberries from the 70's, genre pop rock and The Lemon Pipers from the 60's, genre psychedelic pop. Lead singer and founding member of the Cherry Drops, LaVerne Shank, is also owner and creator of Pyramid Productions, a multimedia entertainment

company providing various facets of the music and entertainment industries since 1988. Services provided are a professional DJ service, music label and artist management division as well as various screen-writing projects.

During our interview with Vern at the pier in Flagler Beach, donning his wool pilot hat that covered his straight, shoulder-length hair and befitting hipster-stylish green coat, it was easy to recognize that Vern lives the eclectic lifestyle so attuned to his genre. His style, flair and passion bring you right to the party and the bold and unique music of The Cherry Drops ensures you will leave a fan. And if Vern wasn't already cool enough, he pointed out the small quaint radio station he also owns, 97.3 Surf Radio. Of all of the bands recently brought to my attention The Cherry Drops stand out as one of the most creative and unique bands I have the pleasure to write about.

The music of The Cherry Drops is so familiar yet so new it is hard to find a genre to cast them in. A good example of this, according to Vern, is to imagine flying in a plane in the late sixties and the plane goes down over Greenland. Forty years later the plane is found and the passengers are all frozen in time. Brought back to life they begin to play again, having picked up a modern-day edge, yet they remain true to their roots. Now that's The Cherry Drops.

You can have the pleasure of listening to The Cherry Drops new album "Everything's Groovy" by purchasing it on iTunes.apple.com for \$9.99 for the full album, ReverbNation, Amazon, Spotify, Barnes & Noble (to name a few) or just listen to Sirius XM Channel 21.

For information about The Cherry Drops or to contact Vern Shank call 1-888-356-2539 or text to 386-334-3833.